

boomtown CIO

Professional Biography

Frederick B. Baiz (Fred)

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Frederick Baiz

EXPERTISE

Fred Baiz is the owner of Boomtown CIO and its parent entity Boomtown Productions, Inc. which he founded in 2007. Fred began his professional technology career in 2002, rising through several rapid promotions to the position of VP & Director of IT at a mid-size manufacturer headquartered in Pittsburgh, PA. He was also tasked with leading the firm's international business development program, and after spending several years leveraging technology to grow the firm's businesses in Asia and the Pacific Rim, returned full-time to the United States in June of 2005 to co-found the Charlotte office of Stephen James Associates (an Allegis Group company). Fred was instrumental in building SJA's accounting & financial executive search practice from the ground-up. In late Summer 2008, Fred was sought out and hired by DecisionPoint International, a boutique investment banking firm specializing in merger & acquisition advisory services for companies in the software, internet, IT services and communications sectors. As Vice President, Fred's responsibility was to provide expert guidance on current and emerging trends in technology, subsequently using this knowledge to directly influence the firm's strategy and client acquisition process. Since late Spring 2009, Fred has dedicated 100% of his time to operating and growing Boomtown CIO.

Fred's innate ability to build deep and lasting personal and professional relationships has made him one of the most successful and relied upon executives in the region. Fred is active in the business, academic and charitable communities. He is a member of the Association for Corporate Growth and is an Executive Board Member of the Wake Forest University Charlotte Alumni Club. Fred is the President of Beads for Needs (www.beadsforneeds.org), a 501(c)(3) nonprofit organization that raises funds annually for select children's charities in the Charlotte region. Fred is also a founder and Board Member of TLF Paparazzi, a young affiliate group that supports The Light Factory (a regional film and photography museum) by raising awareness for the museum's programming and promoting sustained financial giving. Fred also pursues his passion for film and photography through his ownership in Creative Forge Productions (www.creativeforgeproductions.com), a motion picture company based in Charleston, SC.

ACADEMIA

Bachelor of Science, Information Systems
Wayne Calloway School of Business and Accountancy
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